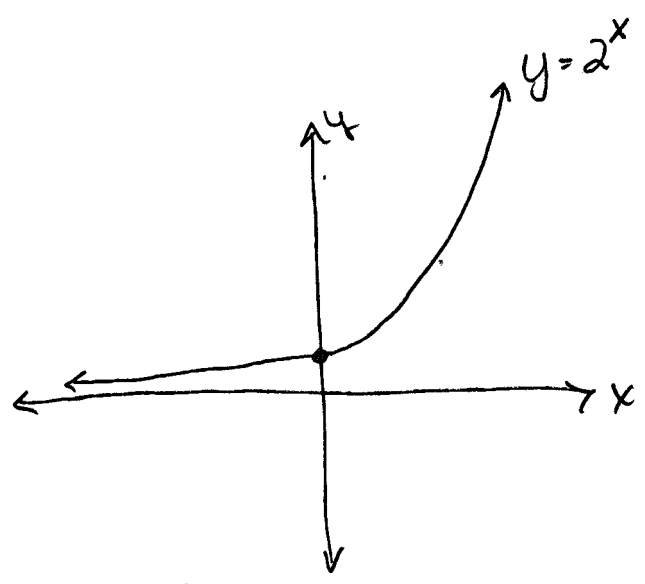


Exponential Functions:

$y = B^x$   
 $y = 2^x$   
"doubling"

x	y
0	1
1	2
2	4
-1	1/2
-2	1/4
-3	1/8



as  $x$  goes to  $-\infty$  our function goes towards 0  
as  $x$  goes to  $+\infty$  our function goes towards  $\infty$

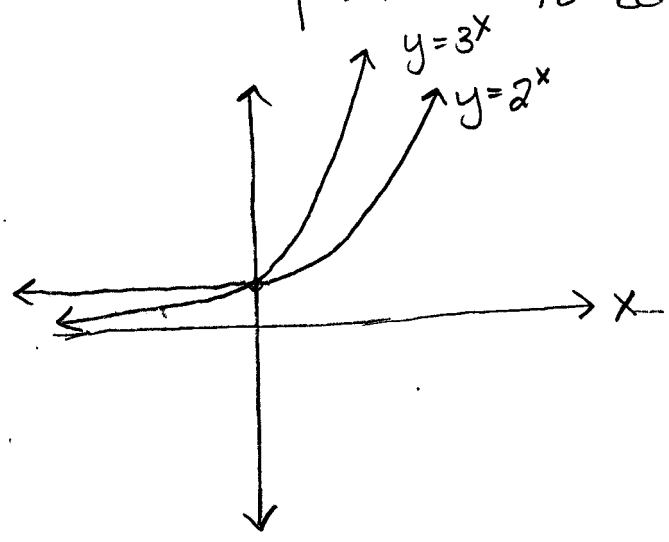
$y = x^2$  (10, 100)

$y = 2^x$  (10, 1024) ← grows much quicker!

$y = 3^x$

x	y
0	1
1	3
2	9
3	27
-1	1/3
-2	1/9
-3	1/27

\*notice the negative  $x$  does not give us a negative output, just smaller (closer to zero)



$3^x$  grows quicker than  $2^x$



ex:

$$5^{x+3} = 25^{x-1}$$

$$25 = 5^2$$

$$5^{x+3} = 5^{2(x-1)}$$

$$5^{x+3} = 5^{2x-2}$$

$$\begin{array}{r} x+3 = 2x-2 \\ -x+2 \quad -x+2 \\ \hline 5 = x \end{array}$$

$$x = 5$$

How can we solve this?  
We need to make them the same base!

ex:

$$4^{2x-1} = 8^{x+1}$$

$$4 = 2^2$$

$$8 = 2^3$$

$$2^{2(2x-1)} = 2^{3(x+1)}$$

$$\begin{array}{r} 4x-2 = 3x+3 \\ -3x+2 \quad -3x \\ \hline x = 5 \end{array}$$

$$x = 5/3$$

ex:

$$9^{x-2} = 27^{3-x}$$

$$3^2 = 9$$

$$3^3 = 27$$

$$3^{2(x-2)} = 3^{3(3-x)}$$

$$2(x-2) = 3(3-x)$$

$$\begin{array}{r} 2x-4 = 9-3x+4 \\ +3x+4 \quad +3x \\ \hline 5x = 13 \end{array}$$

$$x = 13/5$$

$$x = 13/5$$

# Logarithms

$$10^1 = 10$$
$$10^2 = 100$$

>

$$10^x = 50$$

x must be between 1 and 2

$$x = \log_{10} 50$$

"log base 10 of 50"

$$2^5 = 32$$

$$2^6 = 64$$

>

$$2^x = 50$$

$$x = \log_2 50$$

x must be between 5 and 6.

"log base 2 of 50"

$$4^2 = 16$$

$$4^3 = 64$$

>

$$4^x = 50$$

$$x = \log_4 50$$

"log base 4 of 50"

General Case:  $x = \log_B A$

$$B^x = A$$

ex:  $\log_5 25 = x$

$$5^x = 25$$

$$\boxed{x = 2}$$

ex:  $\log_5 125 = x$

$$5^x = 125$$

$$\boxed{x = 3}$$

ex:

$$\log_2 16 = x$$

$$2^x = 16$$

$$\boxed{x = 4}$$

ex:  $\log_3 x = 5$

$$3^5 = x$$

$$\boxed{x = 243}$$

ex:  $5^x = 20$   
we need logs to solve this!  
 $\log_5 20 = x$

ex:  $7^x = 100$   
 $x = \log_7 100$

$\log_B 1 = 0$  "anything to the zero power is 1"

↳ no matter what B is!!!

$$\log_B B = 1 \Rightarrow B^1 = B$$

$$\log_B B^x = x \Rightarrow B^x = B^x$$

### Log Laws

$$x^A \cdot x^B = x^{A+B}$$

$$\Rightarrow \log(AB) = \log A + \log B$$

$$\log\left(\frac{A}{B}\right) = \log A - \log B$$

$$\log A^B = B \log A$$

example:

$$3^x = 40$$

$$\log(3^x) = \log(40)$$

$$x \cdot \log(3) = \log(40)$$

$$\frac{\log(40)}{\log(3)}$$

$$x = \frac{\log(40)}{\log(3)}$$

example:

$$7^x = 20$$

$$\log 7^x = \log 20$$

$$x \cdot \log 7 = \log 20$$

$$\frac{\log 20}{\log 7}$$

$$x = \frac{\log 20}{\log 7}$$

example:

$$6^{x+3} = 35$$

$$\log 6^{x+3} = \log 35$$

$$(x+3) \cdot \log 6 = \log 35$$

$$x+3 = \frac{\log 35}{\log 6} - 3$$

$$x = \frac{\log 35}{\log 6} - 3$$